Survey on utilization of Gyan Darshan and Gyan Vani by IGNOU learners and other stakeholders

Dear Learner/Other Stakeholder of IGNOU,

The purpose of this survey is to understand your media habits in relation to IGNOU's Gyan Darshan TV Channel and Gyan Vani FM networks. Your valuable inputs in this regard will help us design learner centric multimedia/multiple media. Filling up this questionnaire will take about 15 minutes of your time.

Thank You. * Required 1. Name * 2. Mobile 3. Email ID * Gender * 4. Mark only one oval. Female Male Others

5.	Marital Status *
	Mark only one oval.
	Married Unmarried Others
6.	Age (in years) *
7.	Territory *
	Mark only one oval.
	Urban
	Semi Urban
	Rural
	Others

	Agriculture, Forestry, Fishery
	Transport, Warehousing
	Business and Other Services, Finance or Insurance
	Real Estate, Construction,
	Manufacturing, Retail or Wholesale
	Hospitality, Tourism, Catering
	Telecommunications, Information Services and Data Processi
	Health, Social Care
	Media, Arts, Entertainment, Publishing
	Education Sector
	Management and Administration
	Legal Services
	Military
	Entrepreneur, Self Employed
	Home Maker
	Unemployed
	Any Other (Please specify below)
Profe	ession if not listed above

8. Profession *

Mark only one oval.	
10th Pass or Equivalent	
12th Pass or Equivalent	
Graduate	
Post Graduate	
Mphil	
PhD	
Other (Specify below)	
Educational Qualification if not listed above	
Your association with IGNOU *	
Mark only one oval.	
IGNOU Student Skip to question 14	
Academic Counsellor Skip to question 19	9
Other Stakeholders (Please Specify below)	Skip to question 19
Association with IGNOU if not listed above	
IGNOU Learners	
Enrolment No *	
Programme *	

10. Previous Educational Qualification *

6.	Regional Center *
7.	Study Center *
8.	Medium of Instruction for Course Enrolled *
	Mark only one oval.
	English
	Hindi
	Others
	Access and Awareness
9.	Which of the following media devices do you have? (Tick all applicable) *
	Check all that apply.
	Television Set
	Radio Set
	Desktop Laptop
	Tablet
	Smart Phone
	Basic Phone
	No devices
١.	Which of the following connectivity do you have at home?
	Check all that apply.
	Internet connection
	Use mobile phone's hotpot
	DTH connection for TV
	TV with Cable Connection
	Others (Please specify below)

21.	Connectivity available at home which is not listed above

22. Are you aware about these facilities provided by IGNOU to its learners? *

Mark only one oval per row.

	Yes	No	Maybe
Through IGNOU's GyanVani FM Radio, Academic and student support services are provided			
GyanVani FM Radio is also available through webcast as Gyandhara			
GyanVani and Gyandhara conducts regular Interactive Radio Counselling (IRC) Sessions			
Through IGNOU's Gyan Darshan TV Channel Academic and student support services are provided			
Gyan Darshan is also available through Webcast			
Gyan Darshan conducts regular Interactive Teleconferencing Sessions			
Teleconferencing Sessions are also simultaneously live streamed through EMPC's YouTube Channel			
IGNOU's EMPC has a YouTube channel where videos by various Schools of Studies are made available			

Mark only one oval per row.

Always	Most of the time	Sometimes	Occasionally	Never
	Always Always	AlwaysMost of the timeAlways	AlwaysMost of the timeSometimesImage: Control of the time of time of the time of t	Always Most of the time Sometimes Occasionally Image: Control or c

Rate your preference on a Scale of 1-5 for the following

Learning Style and Preferences

- Mode of Learning
- Educational Video Format
- Educational Audio Format

Mark only one ova	<i>l</i> .						
	1	2	3	4	5		
Least Preferred						Most Preferred	-
Reading other b	ooks ((preferr	ed mo	de of Le	earning	g) *	
Mark only one ova	Ι.						
	1	2	3	4	5		
			<u> </u>	4	<u> </u>		
Least Preferred						Most Preferred	
		, ,			<i>.</i> .		
Studying from L	ibrarie	es (pret	erred r	node o	f Learr	ning) *	
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nark only one ova	1.						
mark only one ova	1	2	3	4	5		
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Least Preferred		2	3	4	5	Most Preferred	-
-		2	3	4	5	Most Preferred	-
Least Preferred	1						-
Least Preferred	1 nline s						-
Least Preferred	1 mline s	cources	(prefe	rred mo	ode of		-
Least Preferred Reading from or Mark only one ova	1 nline s			rred mo		Learning) *	-
Least Preferred	1 mline s	cources	(prefe	rred mo	ode of		-
Least Preferred Reading from or Mark only one ova	1 mline s	cources	(prefe	rred mo	ode of	Learning) *	
Least Preferred Reading from or Mark only one ova Least Preferred	1 mline s	eources 2	(prefe	rred mo	ode of	Learning) * Most Preferred	
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Least Preferred Reading from or Mark only one ova Least Preferred	1 Inline s	eources 2	(prefe	rred mo	ode of	Learning) * Most Preferred	d mode of Lear

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Least Preferred						Most Preferred	
ttending phys	ical co	unselli	ng ses	sions (preferr	ed mode of Lear	ning) *
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-		2	3	4	5	Most Preferred	
Least Preferred	1						*
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Least Preferred Attending TV c	1 ounsel						*
Attending TV c	1 ounsel		ssions	(prefer	ered mo		*

	l.							
	1	2	3	4	5			
Least Preferred						Most Preferred		
you use any ot	ther m	ode of	learnin	g not s	pecifie	ed above, please	emention	
		oert (Pr	eferre	d Educa	ational	Video programi	mes format)
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ecture by Subje fark only one ova Least Preferred	I.					Video programi	mes format)
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Interactive sess		rith aud	dio/pho	one call	in fac	ilities (Preferre	d Educational V
Mark only one ov	al.						
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Interactive sess format) Mark only one ove	sions was sions which was sions which was sions which was sions wa	2	3	4	5	Preferred Educa	ational Video pr

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Least Preferred						Most Preferred	
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Mark only one ova	1.						
	1	2	3	4	5		
Least Preferred						Most Preferred	
Talk with Illustra	ation (Preferr	ed Edu	cationa	al Vide	n nrogrammes f	ormat)
Mark only one ova	·		Ju Luu		1100	o programmos i	oacj
·	1	2	3	4	5		
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Least Preferred						Most Preferred	
Least Preferred						Most Preferred	
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Field based Doc	l.						nmes format)
Field based Doc	l.					al Video prograr	nmes format)

Interview based video programmes (Preferred Educational Video programmes format)

42.

Mark only one ova	l.								
	1	2	3	4	5				
Least Preferred						Most Preferre	ed		
Interactive sessi	ions w	ith Pho	one in	facilitie	es (Pre	ferred Educat	ional a	udio pro	gramme
format) Mark only one oval	ı								
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	1	2	3	4	5				
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Interactive sessiformat) Mark only one oval Least Preferred	1 Progra	2	3	4	5	eferred Educa	ational a		
Interactive sessiformat) Mark only one oval Least Preferred Interview based	1 Progra	2	3	4	5	eferred Educa	ational a		

	l.							
	1	2	3	4	5			
Least Preferred						Most Preferred		
Magazine/Featu	re typ	e Progi	ramme	e (Prefe	erred E	ducational audi	o prograr	nmes form
Mark only one oval	Ι.							
	1	2	3	4	5			
Least Preferred						Most Preferred		
Docu-Drama Pro	ogramı	mes (P	referre	ed Educ	ationa	l audio program	mes forn	nat) *
Mark only one oval	<i>I</i> .							
	1	2	3		_			
			3	4	5			
Least Preferred			<u> </u>	4	5	Most Preferred		
Least Preferred			<u> </u>	4	5	Most Preferred		
Least Preferred Educational audi							t listed a	bove?
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Educational audi	io prog	gramm	e form	at you	prefer	listening to if no		
	io prog	gramm	e form	at you	prefer	listening to if no		
Educational audi	io prog	gramm	e form	at you	prefer	listening to if no		
Educational audi	io prog	gramm	e form	at you	prefer	listening to if no		

_	
H	low often do you watch Gyan Darshan TV/Wecast Programmes? *
٨	fark only one oval.
(Regularly Skip to question 58
(Sometimes Skip to question 58
(Occasionally Skip to question 58
(Never Skip to question 70
L	Itilization of Gyan Darshan TV channel and webcast
	Itilization of Gyan Darshan TV channel and webcast /hat are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) *
٧	
٧	/hat are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * heck all that apply. Live Teleconferencing Sessions
٧	That are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * theck all that apply. Live Teleconferencing Sessions Repeat Teleconferencing telecast
٧	/hat are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * heck all that apply. Live Teleconferencing Sessions Repeat Teleconferencing telecast IGNOU Curriculum base programmes
٧	That are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * theck all that apply. Live Teleconferencing Sessions Repeat Teleconferencing telecast
٧	what are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * heck all that apply. Live Teleconferencing Sessions Repeat Teleconferencing telecast IGNOU Curriculum base programmes Regional Language Programmes General Enrichment Programmes Special Occasion Programmes
٧	What are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * heck all that apply. Live Teleconferencing Sessions Repeat Teleconferencing telecast IGNOU Curriculum base programmes Regional Language Programmes General Enrichment Programmes Special Occasion Programmes Other agencies' programmes (NCERT/Other Ministry)
٧	what are the programmes you watch on Gyan Darshan? (Tick whichever is relevant) * heck all that apply. Live Teleconferencing Sessions Repeat Teleconferencing telecast IGNOU Curriculum base programmes Regional Language Programmes General Enrichment Programmes Special Occasion Programmes

Presentation by Experts/Teachers Usefulness for your course Production design of Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of programmes Timing suitability Fillers played between programmes Oo you watch the Live Teleconferencing Sessions conducted through Gyandarshar V/Webcast and on YouTube Live?		Excellent	Very Good	Good	Average	Poor
Many times Sometimes	Subject Contents					
Production design of Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of programmes Timing suitability Fillers played between programmes Do you watch the Live Teleconferencing Sessions conducted through Gyandarshar TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes						
Videos Graphic design Technical Quality (Video quality, sound quality)) Duration of programmes Timing suitability Fillers played between programmes Oo you watch the Live Teleconferencing Sessions conducted through Gyandarsha TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes						
Technical Quality (Video quality, sound quality)) Duration of programmes Timing suitability Fillers played between programmes Oo you watch the Live Teleconferencing Sessions conducted through Gyandarsha TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes						
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Timing suitability Fillers played between programmes Oo you watch the Live Teleconferencing Sessions conducted through Gyandarsha TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes	(Video quality, sound					
Fillers played between programmes Do you watch the Live Teleconferencing Sessions conducted through Gyandarsha TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes						
Do you watch the Live Teleconferencing Sessions conducted through Gyandarsha TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes	Timing suitability					
TV/Webcast and on YouTube Live? Mark only one oval. Regularly Many times Sometimes						
Many times Sometimes	programmes Oo you watch the Live TV/Webcast and on Yo			ons cond	ucted throu	ugh Gyandarsha
Sometimes						
Rarely	Many times					
_						

Please rate Gyan Darshan programmes that you watch or have watched *

60.

	Always	Most of the time	Sometimes	Rarely	Never
TV Set					
Gyandarshan Webcast					
YouTube Live					
Have you ever intera	acted during	a live Teleconfere	ncing session	?*	
Mark only one oval.					
Regularly					
Many times					
Sometimes					
Rarely Never					
Nevel					
If you have interacte	ed, were your	queries/doubts re	esolved by the	e experts	in the st
Mark only one oval.					
Yes					
103					
Somewhat					
Somewhat					
Somewhat					

If you watch Live Teleconferencing Sessions, which platform do you use? *

62.

65.	If you have never or rarely interacted with the experts during Live Teleconferencing sessions, what is/are your reason/s?
	Check all that apply.
	Don't have telephone to call Phone lines are not reachable Do not get proper response Feel shy to make a call Prefer silently watching Sessions were not related to my course Any other (Please specify below)
66.	Reason for not interacting during Live Teleconferencing session (If reason not listed above)
67.	Is the current timing of Live Teleconference session which is from 3:00 PM to 5:00 PM convenient for you?
	Mark only one oval.
	This timing is perfect
	Prefer a morning timing
	Prefer a midday timing
	Prefer a later evening timing
	Prefer a night timing
	Prefer a weekend timing

68.	Is the current timing of Repeat telecast of Teleconference session which is from 8:00 PM to 10:00 PM convenient for you?	*
	Mark only one oval.	
	Yes	
	Somewhat	
	No	
69.	Any suggestion or comments regarding Gyan Darshan TV/Webcast?	
Skip	to question 73	

Non utilization of Gyan Darshan TV and Webcast

70. Reason/s why you do not watch Gyan Darshan TV and Webcast?*

Mark only one oval per row.

	All the time	Most of the time	Sometimes	Rarely	Never
Don't own a TV Set					
Don't have any device with internet to watch					
Can't afford internet pack					
Not aware of Gyan Darshan					
Not interested					
Don't get time to watch					
Problem of power cuts/no Electricity					
The presentation of programmes does not appeal to my taste					
Family watches other channels					
Timing of the programmes are not convenient					
Prefer watching IGNOU videos on YouTube					
Prefer watching videos related to my course from other sources					
The Self Learning Materials are sufficient for me					
Any Other (Please specify below)					

Reason why you do not watch Gyan Darshan TV and webcast (If not listed above)	
Any other comments or suggestion for TV/Video programmes	
Utilization of Gyan Vani FM and Gyandhara webcast	
How often do you listen to Gyan Vani/Gyandhara Programmes? *	
Mark only one oval.	
Regularly Skip to question 74	
Sometimes Skip to question 74	
Occasionally Skip to question 74	
Never Skip to question 82	
Utilization of Gyan Vani FM and Gyandhara webcast	
What are the programmes you listen to on Gyan Vani/Gyandhara webcast? (Tick whichever is applicable)	
Check all that apply.	
Interactive Radio Counselling (IRC) Live Sessions Interactive Radio Counselling Repeat Broadcast	
IGNOU Curriculum based programmes	
Children's Educational Programmes	
Programmes on Adult Education	
Programmes on Family and Health	
Music Programme	
Saptahik Gyan Patrika (Weekly Educational news Magazine)	
Other Special Programmes Any Other Specific Programme (Please Specify below)	

75.	What are the programmes you listen to on Gyan Vani/Gyandhara webcast? (which are not listed above)?
76.	How frequently do you listen to the Live Interactive Radio Counselling (IRC) sessions? *
	Mark only one oval.
	Regularly
	Many Times
	Sometimes
	Rarely
	Never
77.	Have you ever interacted during a live Interactive Radio Counselling session? * Mark only one oval.
	Regularly
	Many times
	Sometimes
	Rarely Never
	Never
78.	If you have interacted, what was your means of Interaction?
	Check all that apply.
	Telephone call
	Chat Mode
	Email

Please rate GyanVani,	/Gyandhara	programmes	that you	listen/hav	e listened to.
Mark only one oval per ro	ow. Excellent	Vory Cood	Good	Average	Poor
Subject Contents	CXCellent	Very Good	Good	Average	
Presentation by Experts/Teachers					
Usefulness for your course					
Production design of Videos					
Sound Quality					
Duration					
Timing					
Announcements by RJs					
Radio jingles and fillers					

Non utilization of Gyan Vani FM and Gyandhara webcast

82. Reason/s why you do not listen to Gyan Vani/Gyandhara?*

Mark only one oval per row.

	All the time	Most of the time	Sometimes	Occasionally	Never
Not aware of GyanVani/Gyandhara					
Not interested					
Don't get time to listen					
Don't have devices to listen					
The FM network is not good					
Cannot access Gyandhara page					
The presentation of programmes does not appeal to my taste					
Prefer watching videos rather than listen to audio					
Listen to audio programmes related to my course from other sources					
Timing of the programmes are not convenient					
The Self Learning Materials are sufficient for me					
Any Other (Please specify below)					

Any other comme	ent and suggestion regarding audio/ra	dio programmes
Any other comme	ent and suggestion regarding audio/ra	dio programmes
Any other comme	ent and suggestion regarding audio/ra	dio programmes
Any other comme	ent and suggestion regarding audio/ra	dio programmes
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Any other comme	ent and suggestion regarding audio/ra	dio programmes

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